

FEB 6 1990

PHILIP MORRIS U.A.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: Nancy Pilotti DATE: January 30, 1990
FROM: Ashley O'Neill ALD/N
SUBJECT: Virginia Slims T-shirt Collection Carton Stuffer

Please send the additional 444,400 Virginia Slims carton
stuffers to the following address:

Just Packaging
Attn: Stan Schneider
289-269 Green Street
Brooklyn, NY 11222

These flyers will be hand inserted into the t-shirt boxes (April
free carton promotion) and communicate the bounceback offer for
additional t-shirts.

ALON:gam
cc: M. Antonoff
E. Herald
B. Jannetta
N. Parmet
J. Severino
M. Walchak

Mary Jeanne

2047510016